NAVISP INDUSTRY DAYS

Keynote speech on competitiveness in the PNT sector

L. Mayo. Member of NAVISP Advisory Committee
Over 5 billion GNSS devices

Over 3 billion Galileo enabled
“Competitiveness is about boosting the ability to compete by increasing productivity in the long run. It stresses a continual improvement through constant innovation in products, processes and management, which in turn transforms inputs into the valuable products and services that allow a nation to support high wages and achieve attractive returns on capital invested.”
Push innovation...
PNT 25%  
Other High Tech 33%

N.B.: 1% equals to 1.6 Billion € in 2019
Unserved needs  

Improved costs 

“SWEET SPOTS”
• Look at the complete value chain.
• Search for inefficiencies at the borders: integration with other technologies.
• Analyse the variability of performances in different environments.
Operational and regulatory risk management
Three aims of the NAVISP Element 2 ...

1) To foster the development of innovative PNT products or services.
2) To push for the search of more efficient ways to use PNT technologies, and
3) To help the industry to manage the risk that they have to undertake to introduce new PNT technologies in strongly regulated, safety or liability critical applications.
Innovation categories

Product

- Revolutionary
- Evolutionary

Market

- Same old markets
- New markets

Disruptive innovation

New products

Business as usual

New business models

New products

Disruptive innovation

Product Evolutionary Revolutionary

Business as usual

New business models

Market
New products

Disruptive innovation

Business as usual

New business models